

# WORLD INCLUSION CONGRESS



## Sponsorship Opportunities

Kazakhstan, October 15-17 2025



# The First World Congress on Inclusion in Society

From **October 15 to 17, 2025**, Kazakhstan will host a significant global dialogue on Inclusion. Organised by the **International Forum of Inclusion Practitioners** (IFIP, UK) in collaboration with **Global Nomad Education**, and with the support of the **Government of the Republic of Kazakhstan**, this landmark event will bring together thought leaders, government representatives, researchers, leading educators, leaders in arts, culture and sport, and technology companies to **advance the global inclusion agenda**.

The Congress will showcase cutting-edge advancements, innovative solutions, and proven global practices in implementing inclusion, providing **a dynamic platform for collaboration and knowledge exchange on a global scale**.



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# INTERNATIONAL FORUMS OF INCLUSION PRACTITIONERS (IFIP)

IFIP (The International Forums of Inclusion Practitioners) is a **global network** of educators, researchers, and policymakers dedicated to advancing inclusive teaching practices globally.

**IFIP brings together practitioners from 138 countries** and works towards bridging the gap between policy and practice in implementing inclusive education. **The World Inclusion Congress is the outcome of IFIP's work** on bringing together and giving voice to practitioners worldwide.



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IFIP supports inclusion practitioners by **establishing standards and building an international community** committed to advancing inclusive practices.



IFIP actively **collaborates with UNESCO, EASNIE, the G20, the African Union, and other global organizations** to support educational policy development and bring the voices of inclusion practitioners to the international level.



**IFIP supports schools on their path to inclusion** by equipping them with tools and strategies to build inclusive learning spaces.



Through the **Global Inclusive Teaching Initiative (GITI)**, IFIP equips educators with strategies to effectively implement inclusive practices in various educational settings.



# KAZAKHSTAN: LEADING THE WAY IN EDUCATION REFORM

Kazakhstan's strong commitment to education modernization and the Sustainable Development Goals (SDGs) positions it as the ideal host for the World Inclusion Congress 2025. The event will showcase Kazakhstan's achievements in inclusive education while building stronger international collaborations. A key highlight will be the signing of the **Almaty Declaration on Implementing Inclusive Education**, reaffirming global commitment to advancing inclusive education practices.



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# From Kazakhstan to the Global Level...



## World Congress 2025 → UN, New York 2026

The Congress will mark the starting point for global change in inclusive education. In **March 2026**, key solutions and insights from the event will be presented at the **United Nations**, where **the Kazakhstan Platform** will be launched as a central hub for driving international initiatives in inclusive education.

## Key agenda points:

- Presentation of the **outcomes of the 2025 World Congress** on Inclusive Education at the United Nations
- Launch of the **Kazakhstan Platform**
- **Handover ceremony** to the 2026 World Inclusion Congress host country government



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# WIC 2025: A Global Platform for implementing inclusion across society

**5000+**

participants

**100+**

participating  
countries

**50+**

ministers of  
education

**200+**

companies at the  
Global Innovation Expo

**100+**

prominent universities  
and researchers

**100+**

inclusion-driven  
schools



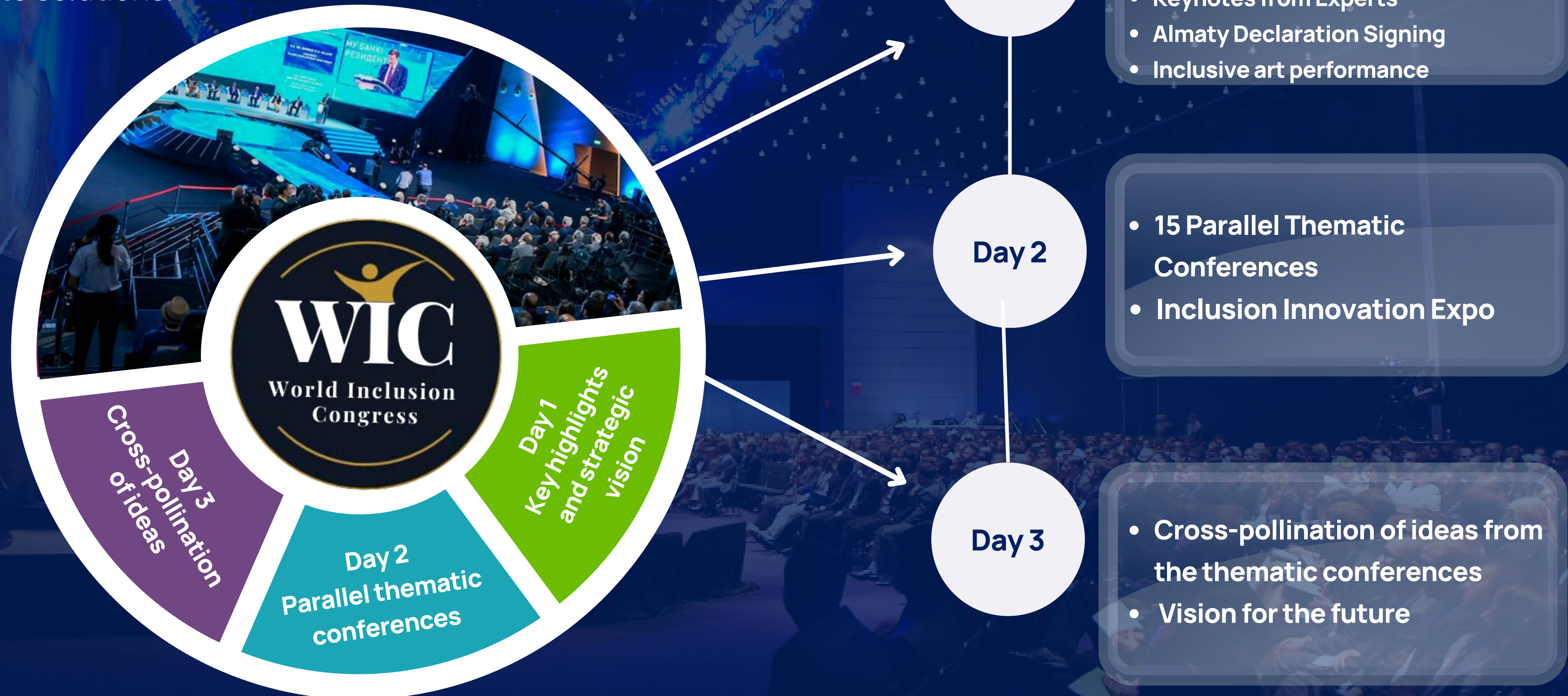
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# WIC2025 Agenda

The Congress is structured around three interconnected levels, enabling the transition from discussing ideas to implementing concrete solutions.



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# Day 2: Parallel thematic conferences

## In-depth analysis and concrete solutions

### 15 specialized conferences:

**Academic  
community**

**Inclusion specialists**

**Southeast Asia**

**Ministries**

**Caribbean region**

**Artificial intelligence**

**EdTech**

**Europe**

**India**

**Flagship schools**

**School principals**

**Rehabilitation  
through education**

**Africa (G20)**

**Mental health**

- 15 specialized conferences, each with its own program
- 100+ participants in each group – prominent experts, education thought leaders, government representatives, etc.
- An opportunity for in-depth discussions and experience sharing



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# Day 3: Cross-Pollination and Strategy for the Future

## Bringing ideas and solutions together: from discussion to action

- **Cross-Pollination:** Participants from different conferences come together to exchange ideas
- **Continuation of the morning specialized thematic conferences**
- **Final plenary session:** Summarizing outcomes and shaping a Unified Strategy for the Future.



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# Day 4: Cultural program in Almaty



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## Immersion into the Culture and Heritage of Kazakhstan





# Meeting the Challenge: Innovation & Collaboration for Inclusion



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Despite global commitments, challenges remain in teacher training, resources, leadership, curricula, and physical school infrastructure. How can technology help meet every child's needs? How can we advance cross-sector collaboration across industries and nations? The World Inclusion Congress 2025 (WIC 2025) addresses these challenges head-on.



ACADEMICS



POLICY MAKERS



INDUSTRY



SCHOOLS



GLOBAL LEADERS



COMMUNITY



TECH



PRACTITIONERS



# Ministers of Education



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**Carlos Torrendell**  
Argentina



**Toshiko Abe**  
Japan



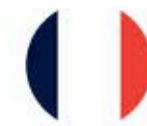
**Cem Ozdemir**  
Germany



**Canada**



**China**



**France**



**Germany**



**Saudi Arabia**



**South Africa**



**Tajikistan**



**Uzbekistan**



**South Korea**



**Turkey**



**United Kingdom**



**USA**



**European Union**



**Japan**



**Azerbaijan**



**Georgia**



**India**



**Indonesia**



**Italy**



**Mexico**



**Russia**



**Turkmenistan**



**Kyrgyzstan**



**Armenia**



# Daniel Sobel

Founder and CEO of the International Forums of Inclusion Practitioners  
President of the World Inclusion Congress



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The **World Inclusion Congress** represents a critical moment for the global inclusion community. As President of the International Forum of Inclusion Practitioners, I am proud to invite you to join us in **Almaty, Kazakhstan, from October 15-17, 2025**, for an event designed to address one of the most pressing challenges in education today – **the implementation gap in inclusive education**.

Co-hosted with our valued partners at **Global Nomad Education** and with the support of the **Government of Kazakhstan**, this Congress will provide a powerful platform for meaningful dialogue and collaboration.

It is more than just an event – **it's an opportunity for our global community of inclusion practitioners to collaborate, innovate, and inspire** new approaches that make inclusion in education a reality for all.

Sincerely, Daniel Sobel





# Global Innovation Expo

**100 of the world's leading companies** will gather on one platform to present cutting-edge solutions to innovations in education, business, finance, and technology. This is a space for new partnerships, investment opportunities, and exchange of experiences, shaping the future of global education and the economy.



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# International Exhibition of Universities and Colleges

**100 leading universities and colleges of the world** will present unique educational programs, grants, internships and opportunities for students and professionals. It is a platform for development, sharing knowledge and building the future of education without borders.



**Inclusion and accessibility in  
higher education**



**The future of professions  
and adaptation to the job  
market**



**Integration of technology  
in learning**



**Universities and colleges  
as centers of innovation  
and social change**







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# International partners of the Congress





Partnership Package

# TITLE PARTNER

## *PREMIER STATUS WITH EXCLUSIVE BRANDING*

- ✓ Logo Placement on Official Materials (Website, Brochures, Banners)
- ✓ Mention in Media, Social Networks, Press Releases, and News
- ✓ Placement of Branded Materials in the Partner Zone
- ✓ Expression of Gratitude at the Opening and Closing Ceremony
- ✓ Logo Placement on Participants' E-Tickets
- ✓ Partner's Video Display (up to 30 sec) Between Sessions in All Forum Halls
- ✓ Lounge Area Branding (Information Placement, Photo Zone)
- ✓ Individual Meetings with Local and International Companies for Future Collaboration



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Partnership Package

# TITLE PARTNER

## *PREMIER STATUS WITH EXCLUSIVE BRANDING*

- ✓ Dedicated Space for Meetings and Negotiations (During the Congress)
- ✓ Private Meetings with Key Experts, Business Leaders, and Speakers (During the Congress)
- ✓ Coffee Break Area with Leading Experts and VIP Guests
- ✓ Extensive Promotion and Mentions in Media, Social Networks, and Informational Materials
- ✓ Branding of Main Event Banners (Logo Size Increases Based on Status)
- ✓ Animated Logo Placement on All Stages for 3 Days
- ✓ Priority Participation in Closed Strategic Sessions with Experts and Educational Leaders
- ✓ Animated Logo Placement on All Stages for 3 Days



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Partnership Package

# TITLE PARTNER

## *PREMIER STATUS WITH EXCLUSIVE BRANDING*

- ✓ Individual Booth in the Exhibition Area (12 sq. m)
- ✓ Grand-Scale Branding at the Event
- ✓ Participation in the Gala Dinner with Leading Speakers and VIP Guests
- ✓ Welcome Speech at the Opening or Closing of the Congress
- ✓ Status as the Exclusive Title Partner
- ✓ Exclusive PR Opportunities: Individual Interviews, Dedicated Press Releases
- ✓ Full support throughout the congress and provision of a personal interpreter



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# Partnership Package **GENERAL**



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*Key Partner with Extended Privileges*

- ✓ **Logo Placement on Official Materials (Website, Brochures, Banners)**
- ✓ **Mention in Media, Social Networks, Press Releases, and News**
- ✓ **Placement of Branded Materials in the Partner Area**
- ✓ **Expression of Gratitude at the Opening and Closing Ceremony**
- ✓ **Logo Placement on Participants' E-Tickets**
- ✓ **Partner's Video Display (up to 30 sec) Between Sessions in All Forum Halls**
- ✓ **Lounge Area Branding (Information Placement, Photo Zone)**
- ✓ **Individual Meetings with Local and International Companies for Future Collaboration**





# Partnership Package **GENERAL**

*Key Partner with Extended Privileges*



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- ✓ **Dedicated Space for Meetings and Negotiations (upon Agreement)**
- ✓ **Private Meetings with Key Experts, Business Leaders, and Speakers (upon Agreement)**
- ✓ **Coffee Break Area with Leading Experts and VIP Guests**
- ✓ **Extensive Promotion and Mentions in Media, Social Networks, and Informational Materials**
- ✓ **Branding of Main Event Banners (Logo Size Increases Based on Status)**
- ✓ **Animated Logo Placement on All Stages for 3 Days**
- ✓ **Priority Participation in Closed Strategic Sessions with Experts and Educational Leaders**
- ✓ **Individual Booth in the Exhibition Area – 12 sq. m**
- ✓ **Participation in the Gala Dinner with Leading Speakers and VIP Guests**
- ✓ **Full support throughout the congress and provision of a personal interpreter**





# Partnership Package

# STRATEGIC

*Medium Status and Branding*

- ✓ Logo Placement on Official Materials (Website, Brochures, Banners)
- ✓ Mention in Media, Social Networks, Press Releases, and News
- ✓ Placement of Branded Materials in the Partner Area
- ✓ Logo Placement on Participants' E-Tickets
- ✓ Partner's Video Display (up to 30 sec) Between Sessions in All Forum Halls
- ✓ Lounge Area Branding (Information Placement, Photo Zone)
- ✓ Full support throughout the congress and provision of a personal interpreter



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# Partnership Package **STRATEGIC**

*Medium Status and Branding*

- ✓ **Dedicated Space for Meetings and Negotiations (upon Agreement)**
- ✓ **Private Meetings with Key Experts, Business Leaders, and Speakers (upon Agreement)**
- ✓ **Coffee Break Area with Leading Experts and VIP Guests**
- ✓ **Extensive Promotion and Mentions in Media, Social Networks, and Informational Materials**
- ✓ **Branding of Main Event Banners (Logo Size Increases Based on Status)**
- ✓ **Individual Booth in the Exhibition Area – 9 sq. m**
- ✓ **Grand-Scale Branding at the Event**
- ✓ **Participation in the Gala Dinner with Leading Speakers and VIP Guests**



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# Partnership Package



# EDTECH

- ✓ Logo Placement on Official Materials (Website, Brochures, Banners)
- ✓ Mention in Media, Social Networks, Press Releases, and News
- ✓ Placement of Branded Materials in the Partner Area
- ✓ Partner's Video Display (up to 30 sec) Between Sessions in All Forum Halls
- ✓ Lounge Area Branding (Information Placement, Photo Zone)
- ✓ Participation in the Gala Dinner with Leading Speakers and VIP Guests



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# Partnership Package



# EDTECH

- ✓ **Dedicated Space for Meetings and Negotiations (upon Agreement)**
- ✓ **Private Meetings with Key Experts, Business Leaders, and Speakers (upon Agreement)**
- ✓ **Coffee Break Area with Leading Experts and VIP Guests**
- ✓ **Extensive Promotion and Mentions in Media, Social Networks, and Informational Materials**
- ✓ **Individual Booth in the Exhibition Area – 9 sq. m**
- ✓ **Branding of Main Event Banners (Logo Size Increases Based on Status)**



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## WORLD INCLUSION CONGRESS 2025

# Partnership Package: **OFFICIAL**

*Prestigious Partner with Exclusive Opportunities.*



- ✓ Placement of Logo on Official Materials (Website, Brochures, Banners)
- ✓ Mention in Media, Social Networks, Press Releases, and News
- ✓ Placement of Branded Materials in the Partner Zone
- ✓ Global Networking and Potential Collaboration with World-Class Companies
- ✓ Dedicated Meeting and Negotiation Space (upon Agreement)
- ✓ Coffee Break Area with Leading Experts and VIP Guests
- ✓ Branding of Main Event Banners (Logo Size Increases Based on Status)





Partnership Packages:

Benefits / Status	Official	EdTech	Strategic	General	Title
	Minimum				Maximum
Placement of Logo on Official Materials (Website, Brochures, Banners)	✓	✓	✓	✓	✓
Mention in Media, Social Networks, Press Releases, and News	✓	✓	✓	✓	✓
Placement of Branded Materials in the Partner Zone	✓	✓	✓	✓	✓
Expression of Gratitude at the Opening and Closing Ceremonies				✓	✓
Placement of Logo on Participants' E-Tickets			✓	✓	✓
Showing Partner's Video Clips (up to 30 sec) Between Sessions		✓	✓	✓	✓
Branding of the Lounge Area (Information Display, Photo Zone)		✓	✓	✓	✓
Individual Meetings with Local and International Companies for Future Collaboration				✓	✓



# Partnership Packages:

Benefits / Status	Official	EdTech	Strategic	General	Title
	Minimum				Maximum
Dedicated Meeting and Negotiation Space (upon Agreement)	✓	✓	✓	✓	✓
Private Meetings with Key Experts, Business Leaders, and Speakers (upon Agreement)		✓	✓	✓	✓
Coffee Break Area with Leading Experts and VIP Guests	✓	✓	✓	✓	✓
Extensive Promotion and Mentions in Media, Social Networks, and Information Materials		✓	✓	✓	✓
Branding of Main Event Banners (Logo Size Increases Based on Status)	✓	✓	✓	✓	✓
Animated Logo Placement on All Stages Throughout the 3-Day Event				✓	✓
Full support throughout the congress and provision of a personal interpreter			✓	✓	✓



# Partnership Packages:

Benefits / Status	Official	EdTech	Strategic	General	Title
	Minimum				Maximum
Individual Booth in the Exhibition Area	6 KB. M	9 KB. M	9 KB. M	12 KB. M	12 KB. M
Grand-Scale Branding at the Event			✓	✓	✓
Participation in the Gala Dinner with Leading Speakers and VIP Guests		✓	✓	✓	✓
Welcome Speech at the Opening or Closing of the Congress.					✓
Exclusive Title Partner Status					✓
Exclusive PR Opportunities: Individual Interviews, Dedicated Press Releases.					✓



# CONTACT US

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**Renate Pruessmann**

PA to the President of the World Inclusion Congress



INTERNATIONAL INITIATIVE

